



UX / UI DESIGNER · CREATIVE

Marta Velasco Zurro - Summary CV

✉ creativa.martavelasco@gmail.com ☎ 664 15 60 69

2023

// ABOUT ME

UX / UI and graphic & web designer with more than 8 years of experience. I design digital products, improve the user experience and build creative campaigns. Pixel Perfect Lover.

// LANGUAGES

SPANISH: Native.
ENGLISH: B2 Independent User.

// SKILLS



SEO / SEM
SOCIAL MEDIA
NEWSLETTER

DREAMWEAVER
SUBLIME TEXT
BOOTSTRAP 3

BLENDER
3D MAX STUDIO

PHP
JAVA SCRIPT

// EDUCATION & TRAINING



- Course, Expert in Digital Media (160h).
- Course, Usability and User Experience (500h).
- Master, Fine Arts in Computer Art (1750h).
- Degree, Audiovisual Communication (2009-2013).

// WORK EXPERIENCE

UX/UI Manager. Creative

Telefónica. Jan 2023 - Jul 2023

Design of digital campaigns. Coordination of a creative team. UX/UI interface design. A/B Test.

2023



UX/UI Designer

ABANCA. Aug 2021 - Nov 2022

Interface and user experience design. Prototyping. Wireframe interaction design.

2022



UX / UI Design Manager

Savia. Sept 2018 - Oct 2020

Software prototyping and design for Human Resources departments of the Public Administration.

2020



UX / UI. Front Developer

Duplex Elevación | Komumo. Oct 2016 - Sept 2018

Concept board, design and mocking up with HTML + CSS of a fashion app. Design of catalogs and advertising.

2018



Creative. Design Manager

Grupo Bodybell. Oct 2015 - Oct 2016

Build 360° campaigns. Copywriting, graphic design, multimedia and final arts.

2016



Web Designer

Grupo Bodybell. Feb 2015 - Oct 2015

Layout and web design of the e-commerce Bodybell, Juteco and ComprarPerfumes.

Design Scholarships

Adecco - Web designer. Jul 2014 - Jan 2015

Cecor - Designer. Social Media. Apr - Sept 2013

UEMC - Graphic Designer. Feb - Aug 2013

Action Service - Designer. Nov 2012 - Ene 2013

Cosmomedia - Copywriter. Apr - Jul 2012

2015



2012

